

## The Cost of Listing Your Property

### **Option 1:** €500 +VAT (1 year listing)

- Your property listed on our website
- Up to 10 pictures per listing
- Ongoing inclusion in our frequent Auction Showcase Days
- Ongoing advertising of our events and website throughout the year

### **Option 2:** €1000 +VAT (1 year listing)

- Your property listed on our website
- Up to 20 pictures per listing
- Ongoing inclusion in our frequent Auction Showcase Days
- Ongoing advertising of our events and website throughout the year
- Your specific property will appear in at least two adverts throughout the year

In the unlikely event that you have not sold your property during the year, a renewal fee of €100 (Option 1) or €200 (Option 2) is payable per year thereafter.

## Your Thousand Euro Well Spent

- ◆ We have hired a Public Relations Company for maximum exposure to the media
- ◆ We have enlisted the services of IFG Mortgages to assist with your financial requirements
- ◆ We can recommend Tom McGrath solicitors for all your legal needs



### **Our Public Relations firm continually work to achieve ongoing editorial in the following:**

- ◆ Sunday Times
- ◆ Sunday Business Post
- ◆ Sunday Tribune
- ◆ Irish Times
- ◆ Irish Independent
- ◆ Irish Examiner
- ◆ Business Magazines
- ◆ Business and Finance
- ◆ Business Plus
- ◆ Business Ireland
- ◆ You and Your money-Eddie Hobbs magazine
- ◆ Portfolio magazine

### **Our advertising will feature in the following National Papers:**

- ◆ The Sunday Times
- ◆ Sunday Independent
- ◆ Sunday Business Post
- ◆ Friday Independent
- ◆ The Sun
- ◆ The News of the World

### **We will also feature on the following Websites:**

- ◆ Overseas café
- ◆ Overseas property investment

### **In the planning:**

- ◆ Various Radio Talk Show